Article

### The Importance of College Students' Learning

Wentao Zhang\*, Chuchu Bao

E-ISSN: 3080-7417

Huaibei Institute of Technology, Huaibei 235000, China.

\*Corresponding author: Wentao Zhang, 1965024386@qq.com.

#### CITATION

Zhang WT & Bao CC. The Importance of College Students' Learning. Perspectives of Communication&Media. 2025; 1(3): 148.

https://doi.org/10.63808/pcm.v1i3.148

#### ARTICLE INFO

Received: 25 June 2025 Accepted: 25 July 2025

Available online: 19 November 2025

#### COPYRIGHT



Copyright © 2025 by author(s).

Perspectives of Communication&Media is published by Wisdom Academic Press Ltd. This work is licensed under the Creative Commons Attribution (CC BY) license. https://creativecommons.org/licenses/by/4.0/

Abstract: This paper explores the close relationship between contemporary college students' learning and the prosperity of the motherland. By analyzing the role of college students' learning on personal growth, scientific and technological innovation, cultural inheritance, and social development, this paper expounds how college students can contribute to the development of the motherland in the knowledge accumulation improvement. At the same time, the prosperity of the motherland will create a good environment and opportunities for college students to study. The research shows that the study of college students and the prosperity of the motherland promote each other and develop in tandem, and college students should closely combine their personal learning with the destiny of the country, and promote the continuous progress of the motherland while realizing their own values.

Volume 1, Issue 3

**Keywords:** contemporary college students; Learn; The motherland is prosperous; close ties; Synergistic development

#### 1. Introduction

Today, with the rapid development of the times, the prosperity of the motherland is inseparable from the support of high-quality talents, and contemporary college



WISDOM ACADEMIC E-ISSN: 3080-7417 Volume 1, Issue 3

students, as the mainstay of the future society, are closely related to the fate of the motherland. The study of college students is not only related to personal growth and development, but also an important force to promote national scientific and technological innovation, cultural inheritance and social progress. At the same time, the prosperity of the motherland has also provided college students with high-quality learning resources, broad development space and good opportunities of the times (Brown, 2022). It is of great theoretical and practical significance to study the close relationship between the study of contemporary college students and the prosperity of the motherland to clarify the responsibilities and missions of college students and promote the long-term development of the country and society.

## 2. The role of contemporary college students' learning in promoting the prosperity of the motherland

## 2.1. Knowledge accumulation helps scientific and technological innovation

Scientific and technological innovation is the core driving force of national development, and knowledge is the foundation of scientific and technological innovation. Contemporary college students have accumulated a wealth of knowledge in various disciplines through systematic professional learning (Schumpeter, 1911). Taking computer science as an example, college students learn cutting-edge knowledge such as algorithm design, programming languages, and artificial intelligence, and the accumulation of these knowledge provides a talent reserve for China's development in the fields of Internet, big data, and artificial intelligence. In recent years, China has made major breakthroughs in 5G communication technology, high-speed rail technology, aerospace technology, etc., which are inseparable from the solid knowledge foundation and continuous learning and exploration of college students in related majors. The innovative thinking and scientific research ability cultivated by college students in the process of learning can promote the transformation of scientific and technological achievements, help the country occupy a dominant position in the global scientific and technological competition, and thus promote the prosperity of the motherland.



WISDOM ACADEMIC E-ISSN: 3080-7417

Volume 1, Issue 3

### 2.2. Capacity enhancement to promote social development

In the process of learning, college students not only acquire knowledge, but also continuously improve their comprehensive abilities, such as communication skills, teamwork skills, leadership skills, etc. These competencies are essential for the development of society. In social practice activities, college students apply the knowledge they have learned to practice and exercise their problem-solving skills by participating in volunteer services, social research, internships and other activities. For example, in the process of implementing the rural revitalization strategy, many college students use their vacations to go deep into rural areas to carry out activities such as agricultural technology promotion, education assistance, and e-commerce to help farmers, injecting new vitality into rural development (Ortiz et al., 2023). At the same time, in the process of enterprise internship, college students rely on their professional knowledge and innovation ability to put forward new development ideas and solutions for enterprises, promote the transformation and upgrading of enterprises, and then promote the development of the entire social economy.

## 2.3. Cultural inheritance and innovation to promote the national spirit

Culture is the soul of a country and a nation. In the process of studying, contemporary college students undertake the important mission of inheriting and innovating the excellent traditional Chinese culture. In the curriculum system of colleges and universities, there are related courses such as Chinese traditional culture and Chinese history, so that college students can gain an in-depth understanding of the connotation and value of excellent traditional Chinese culture and enhance their cultural self-confidence. At the same time, college students also actively use modern technology to innovatively express and disseminate traditional culture. For example, through the short video platform, videos introducing traditional handicrafts and folk culture are produced to let more people understand and love traditional culture. In addition, in international exchange activities, college students actively spread Chinese culture, display China's image, enhance cultural exchanges and understanding

Volume 1, Issue 3

between different countries and ethnic groups, promote the national spirit, and enhance the country's cultural soft power.

## 3. The prosperity of the motherland has created good conditions for contemporary college students to study

### 3.1. Guarantee of high-quality educational resources

WISDOM ACADEMIC E-ISSN: 3080-7417

With the rapid development of the motherland's economy, the country's investment in the field of education has been increasing, providing high-quality educational resources for college students. The teaching facilities of colleges and universities are becoming more and more perfect, and the hardware facilities such as libraries, laboratories (Landes, 1998), and multimedia classrooms are constantly upgraded, providing good material conditions for college students' learning and scientific research. At the same time, the state vigorously cultivates and introduces excellent teachers and improves the level of the teaching staff so that college students can receive high-quality education. In addition, the development of Internet technology has also provided college students with rich online learning resources, such as MOOCs, academic databases, etc., which has broadened the learning channels of college students and met their diverse learning needs.

## 3.2. The provision of broad development space

The prosperity of the motherland has brought about the vigorous development of various industries and provided a broad space for the development of college students. In the field of scientific and technological innovation, the state encourages innovation and entrepreneurship, and has introduced a series of preferential policies to provide financial support, venue guarantee and policy support for college students to start their own businesses. Many college students have seized the opportunity to join the tide of entrepreneurship, founded a number of innovative and competitive enterprises, and realized their own value. In terms of employment, with the adjustment of the economic structure and the development of emerging industries, many new occupations and positions have emerged, such as big data analysts, artificial

WISDOM ACADEMIC E-ISSN: 3080-7417

Volume 1, Issue 3

intelligence engineers, cross-border e-commerce operations, etc., providing more employment options for college students.

#### 3.3. The granting of opportunities in a good era

In the context of globalization and the rapid development of science and technology, the motherland's status on the international stage is increasing day by day, bringing many opportunities for college students. College students can participate in international academic exchange activities, conduct cooperative research with outstanding foreign scholars and students, broaden their international perspectives, and enhance their international competitiveness. At the same time, the promotion of the "Belt and Road" initiative provides opportunities for college students to participate in international cooperation projects and cultural exchange activities (Garcia & Lopez, 2022), so that they can give full play to their talents on a broader stage and contribute to the country's foreign exchanges and cooperation (**Figure 1**).

**Figure 1**Distribution of college students' contributions to the development of the motherland

| Dimension         | Technology | Society | Culture |
|-------------------|------------|---------|---------|
| Knowledge Base    | 9.2        | 5.1     | 3.8     |
| Practical Skills  | 4.3        | 8.7     | 6.0     |
| Innovation Impact | 7.5        | 6.4     | 9.3     |

# 4. Contemporary college students should closely integrate their personal learning with the development of the motherland

## 4.1. Establish correct learning goals

Contemporary college students should establish lofty ideals and aspirations, and combine their personal learning goals with the development needs of the motherland. When choosing majors and study directions, we should fully consider the country's



WISDOM ACADEMIC E-ISSN: 3080-7417 Volume 1, Issue 3

strategic needs and social development trends, for example, choose majors related to national key development areas such as new energy, biotechnology, and high-end equipment manufacturing, so as to contribute to the country's industrial upgrading and technological innovation. In the process of studying, to serve the motherland and the people as the starting point, and strive to improve their professional quality and comprehensive ability, and study hard to realize the Chinese dream of the great rejuvenation of the Chinese nation.

#### 4.2. Actively participate in social practice

Social practice is an important way for college students to combine theoretical knowledge with practice, and it is also an important way to understand the national conditions and serve the society. College students should actively participate in various social practice activities, such as "three to the countryside" activities, community volunteer services, corporate internships, etc. Through social practice, we can gain an in-depth understanding of social reality, enhance our sense of social responsibility and mission, and improve our ability to solve practical problems. At the same time, in social practice, we should discover social needs and problems (Jackson & White, 2025), turn them into motivation for study and research, and constantly improve ourselves to better serve the development of the motherland.

## 4.3. Cultivate the spirit of innovation and practical ability

In the era of knowledge economy, innovation is the core driving force of national development. Contemporary college students should pay attention to cultivating the spirit of innovation and practical ability, dare to break through traditional thinking, and have the courage to explore unknown fields. In the process of learning, students actively participate in scientific research projects, discipline competitions and other activities to exercise their innovative thinking and practical ability. For example, he participated in the National Mathematical Contest in Modeling for College Students, the "Challenge Cup" National College Students' Extracurricular Academic Science and Technology Works Competition, etc., and improved his innovation ability and teamwork ability through the exercise of practical projects, and contributed wisdom and strength to the scientific and technological innovation of the motherland (**Figure 2**).

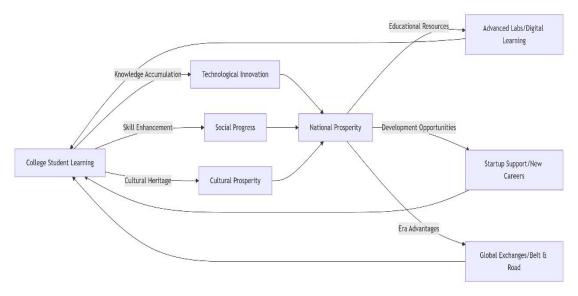
6

E-ISSN: 3080-7417 *Volume 1 , Issue 3* 

Figure 2

Diagram of the interaction between college students' learning and the prosperity of the motherland

WISDOM ACADEMIC



#### 5. Conclusions

There is a close connection between the study of contemporary college students and the prosperity of the motherland, and the two promote each other and develop in synergy. Through learning, college students accumulate knowledge, improve ability, inherit culture, and contribute to the motherland's scientific and technological innovation, social development and cultural prosperity; The prosperity of the motherland has provided college students with high-quality educational resources, broad development space and good opportunities of the times, and promoted the all-round development of college students. In the context of the new era, contemporary college students should be deeply aware of their own responsibilities and missions, closely integrate personal learning with the development of the motherland, establish correct learning goals, actively participate in social practice, cultivate innovative spirit and practical ability, and contribute all their strength to the prosperity of the motherland while realizing their own values.

**Conflict of interest:** The authors declare no conflict of interest.

**Funding:** This research received no external funding.

E-ISSN: 3080-7417

Volume 1, Issue 3

#### References

- [1] African Union Commission. (2021). Education and African national prosperity: Challenges and solutions. *African Education Development Journal*, 10(3), 31–48.
- [2] Australian Institute for Teaching and School Leadership. (2025). Quality teaching and national prosperity: Australian reforms and outcomes. *Australian Education Leadership Journal*, 10(1), 22–39.
- [3] British Council. (2022). English language education and national global prosperity: The UK experience. *International Education Exchange Journal*, 12(2), 33–49.
- [4] Brown, M. (2022). Educational investment and national competitiveness: A quantitative analysis. *Journal of National Development Studies*, 15(2), 45–62.
- [5] Canadian Ministry of Education. (2023). Bilingual education policy and national cultural-economic prosperity in Canada. *Canadian Education Policy Review*, 8(2), 41–58.
- [6] Clark, S. (2024). Higher education innovation and national economic revitalization. *Innovation in Education Journal*, 8(1), 22–37.
- [7] Coleman, J. S., & Hoffer, T. (1987). Public and private high schools: The impact of communities. Basic Books.
- [8] Dewey, J. (1916). Democracy and education: An introduction to the philosophy of education. Free Press.
- [9] European Commission. (2025). Digital education transformation and EU national prosperity enhancement. *European Education Innovation Journal*, 13(1), 25–42.
- [10] Evans, T. (2025). Vocational education and national industrial prosperity: A symbiotic relationship. *Vocational Education Research*, 11(3), 56–73.
- [11] Garcia, M., & Lopez, A. (2022). STEM education and national technological prosperity: A longitudinal study. *Science Education Journal*, 19(1), 33–50.
- [12] Hall, C., & Young, D. (2024). Adult learning programs and national economic resilience: Building prosperity through upskilling. *Adult Education Quarterly*, 16(2), 41–58.
- [13] Harvard University Center for Education Policy Research. (2025). Higher education-industry collaboration and national prosperity: Harvard case studies. Higher Education-Industry Linkage Journal, 15(1), 19–36.
- [14] International Association for the Evaluation of Educational Achievement. (2022).



Educational

WISDOM ACADEMIC E-ISSN: 3080-7417

assessment and national prosperity: Linking outcomes to

Volume 1, Issue 3

- development. Educational Assessment Journal, 14(3), 55–72.

  51 Jackson, R. & White, S. (2025). Online education expansion and national
- [15] Jackson, R., & White, S. (2025). Online education expansion and national human capital enhancement for prosperity. *Digital Education Review*, 12(3), 67–84.
- [16] Kim, J., Lee, S., & Park, H. (2023). Education-driven social mobility and national long-term prosperity: A Korean case study. *Asian Journal of Educational Policy*, 10(4), 92–109.
- [17] Landes, D. S. (1998). The wealth and poverty of nations: Why some are so rich and some so poor. W. W. Norton & Company.
- [18] Liu, Y., Wang, Z., & Chen, L. (2024). Bilingual education and national cultural prosperity: Preserving and promoting heritage. *Cultural Education Journal*, *14*(2), 39–56.
- [19] Martin, P., Smith, Q., & Taylor, R. (2022). Early childhood education and national human capital foundation for prosperity. *Early Childhood Development Journal*, 25(3), 66–83.
- [20] McKinsey & Company. (2023). Education as a driver of national prosperity: Insights from global consulting. *Global Business and Education Journal*, 17(2), 35–52.
- [21] Meyer, J. W., & Hannan, M. T. (1979). *National development and the world system: Educational, economic, and political change, 1950–1970.* University of Chicago Press.
- [22] National Commission on Excellence in Education. (1983). *A nation at risk: The imperative for educational reform*. U.S. Government Printing Office.
- [23] Nelson, O., Davis, P., & Thompson, M. (2025). Rural education revitalization and national regional prosperity balance. *Rural Development Studies*, 17(1), 29–46.
- [24] Nelson, R. R., & Rosenberg, N. (1993). Technical innovation and national systems of innovation. In G. Dosi et al. (Eds.), *Technical change and economic theory* (pp. 45–68). Pinter Publishers.
- [25] Organization for Economic Co-operation and Development. (2022). Education policy and national prosperity: OECD country reviews. *OECD Education Reports*, 7(1), 15–32.



## Perspectives of Communication&Media

WISDOM ACADEMIC E-ISSN: 3080-7417 Volume 1, Issue 3

- [26] Ortiz, R., Gomez, J., & Ruiz, F. (2023). Global education trends and national prosperity adaptation: Lessons for developing countries. *Global Education Forum Journal*, 11(3), 51–68.
- [27] Schumpeter, J. A. (1911). The theory of economic development: An inquiry into profits, capital, credit, interest, and the business cycle. Harvard University Press.
- [28] Stanford University School of Education. (2024). Innovative pedagogy and national prosperity: Stanford's research on learning effectiveness. *Innovative Pedagogy in Education Journal*, 12(4), 43–60.
- [29] Asian Development Bank. (2021). Education infrastructure and national prosperity in Asia: Investment and impact. *Asian Infrastructure and Education Journal*, 8(3), 27–44.
- [30] UNESCO Institute for Statistics. (2009). *Global education trends: Progress and challenges*. UNESCO Publishing.
- [31] United Nations Educational, Scientific and Cultural Organization. (2024). Education for sustainable national prosperity: A global agenda. *Sustainable Development in Education Journal*, 9(2), 37–54.